

SALEM ASSENHEIM

Admin Support



OTHER STUFF

Salem is currently undertaking a level 3 apprenticeship in Business, which he intends to use as a launchpad for his coaching journey.

He is passionate about developing his knowledge on the psychology of stress and mental health, and using this to fuel his performance.

CONNECT WITH SALEM

<https://www.linkedin.com/in/salem-assenheim-b18632193/>



PlanetK2

ABOUT SALEM

Salem is PlanetK2's first official apprentice, working across all areas to learn the ins and outs of the business.

As Keith's son, he's sharp as a tack and embodies the PlanetK2 ethos with his commitment to doing the things he needs to do to get the results he wants.

PROFILE

Having grown up alongside PlanetK2, he is familiar with their work and environment, and was eager to join a team who believe that high quality performance expertise should be available to everyone, whoever they are, wherever they're from and whatever they've got.

EXPERTISE

Salem has an Undergraduate degree with honours in Film Production.

He also comes with an extensive background in luxury sales and experience in the high-pressure arena of film and television production, Salem has experienced first-hand the value of the right knowledge, tools and support in enabling high levels of performance.

ROLE

Salem began his journey at PlanetK2 as part of the administrative team, helping Jane, Poppy and Kelly with the day-to-day organisation of the business, where he was incredibly grateful for the knowledge and guidance he was given to enable his performance improvement and growth.

Recently Salem has moved over to the Sales and marketing team where his creativity and sharpness has been put to great use in helping to create some of the most engaging marketing campaigns we're proud to have produced.